

CELSIUS Talk: IT solutions for demand side management

2016.11.16



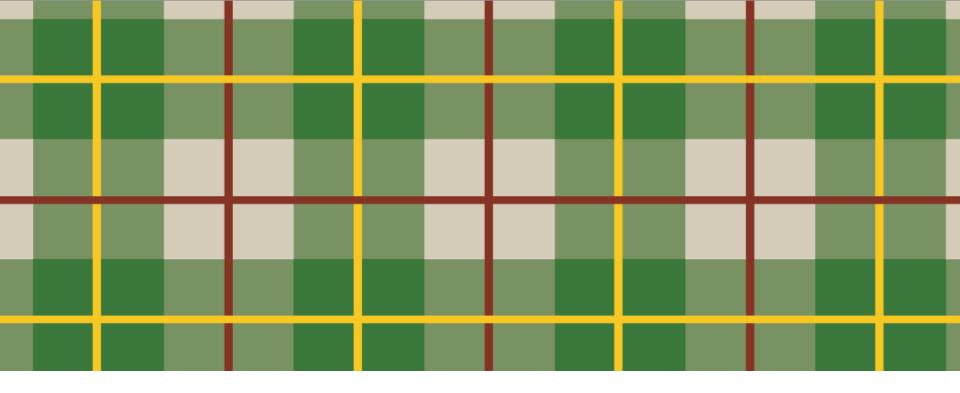
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Green IT solutions for District Heating

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IMCG – GREEN INNOVATION AND COMMUNICATION



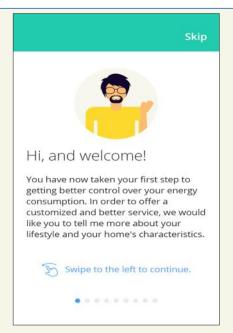
Together with clients IMCG contribute to a sustainable society at the leading edge. We assists companies and organisations in reaching out to the market with innovative solutions.

We facilitate new behaviours and transform societal challenges into business opportunities. IMCG is well positioned in energy efficiency, smart cities and digital transformation.











Green IT Homes Digital relations for end-user communication and engagement

Green IT Homes is a technology- and communication platform for utility companies. The tool facilitates service and gives valuable insight into customer behaviours and decisions. This provides the basis for optimising operations, creating new business models and digital relations for end-user communication and engagement.















GREEN IT-INNOVATIONS FOR DISTRICT HEATING









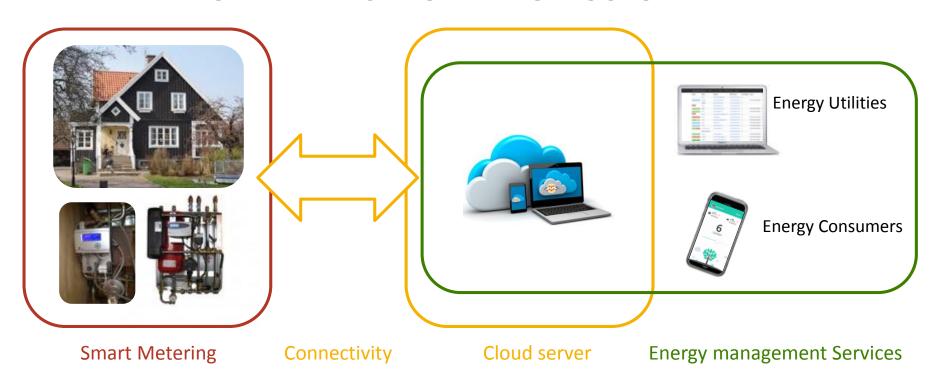


END USER STUDIES:

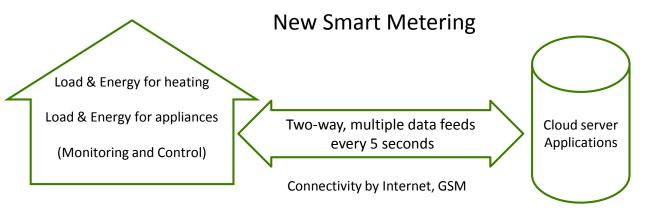
- I don't understand my invoice!
- How do i lower my cost?
- What is what in my energy profile? Appliances, heating or hot-water?
- How much do I save trough lowering the temperature at home?
- What about the environmental aspects



GREEN IT HOMES – THE STRUCTURE

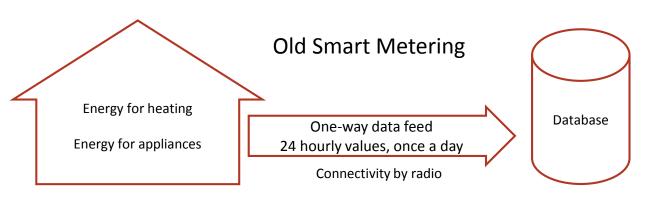






Services:

- · Direct energy management services
- Indirect energy management services
- Utility service organisation
- Utility customer support
- Utility customer relations
- Utility operations
- Invoicing
- Third party integration:



Services:

- · Indirect energy management services
- Invoicing



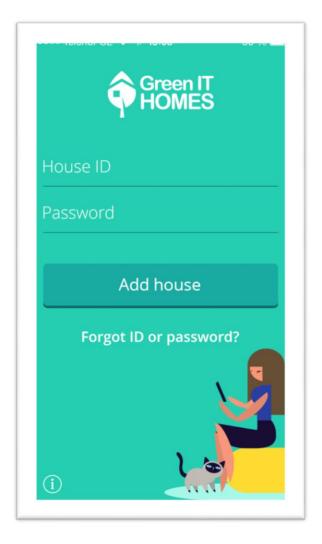


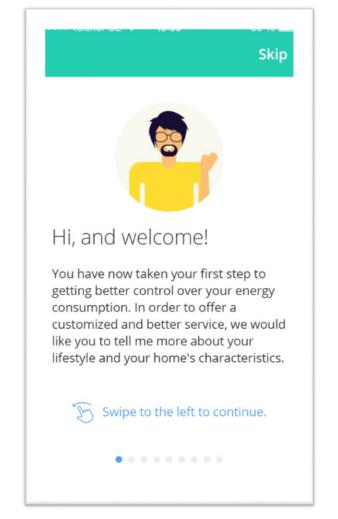




- Supervising consumption of electricity and heating
- Controlling my comfort-level (indoor temperature)
- Visualizing key figures in real time
- Predicting cost, CO2 and energy
- Saving energy when leaving home







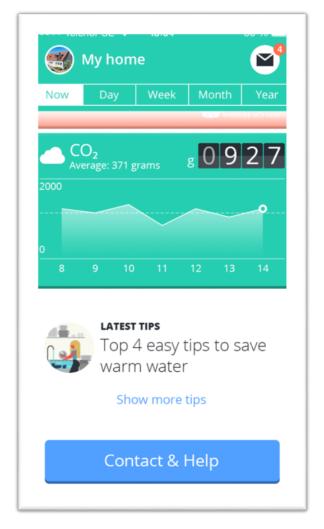




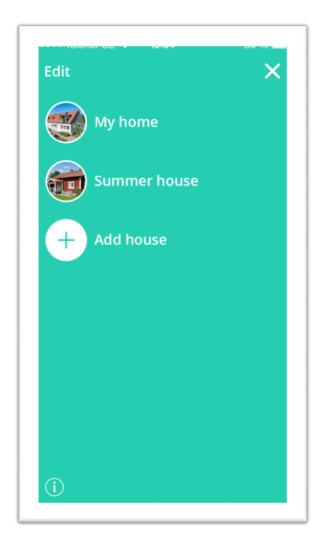


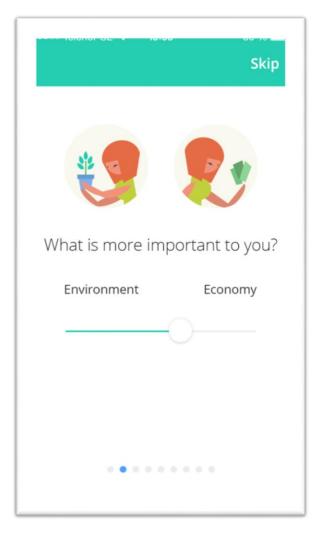














SERVICES

Direct energy management services

- Mobile application customer control of indoor climate.
- Mobile application indoor climate request.

Indirect energy management services

- Mobile application alarm notifications with load- or consumption warnings.
- Mobile application communication with energy management recommendations.

Utility service organisation

• On-line monitoring for services purposes

Utility customer support

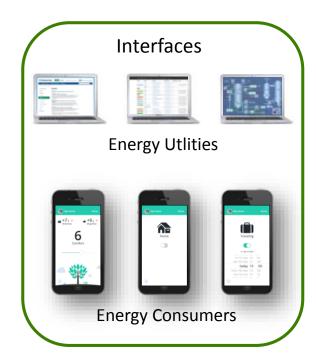
- Mobile application alarm notifications at systems failures.
- Online customer support for functionality tests and optimal settings.

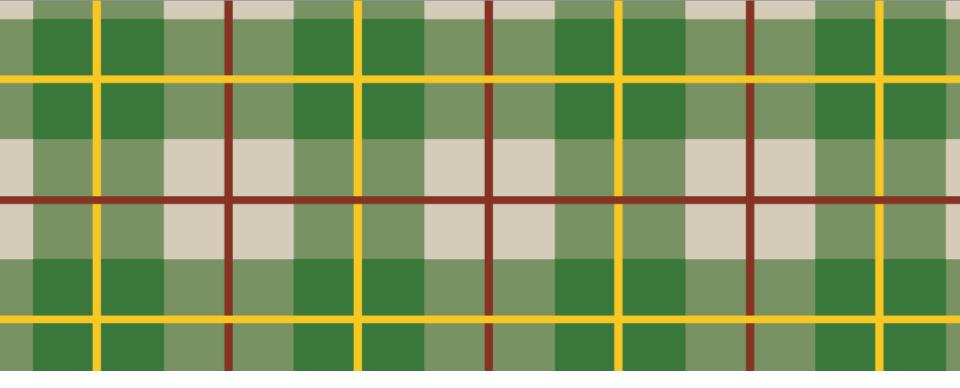
Utility customer relations

Mobile application communication for customer relations

Utility operations

- Large scale load balance operations
- Short term storage
- System optimisation







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